

Good Food Purchasing Program: Redefining Food Procurement





Food Chain Workers Alliance

A coalition of 32 worker-based organizations whose members *plant, harvest, process, pack, transport, prepare, serve, and sell food.*

Collectively we represent 375,000 workers in the food system organizing to improve wages and working conditions for all workers along the food chain.

Food Chain Workers Alliance

www.foodchainworkers.org





PURCHASING
PROGRAM

TRANSFORM THE WAY PUBLIC INSTITUTIONS PURCHASE FOOD

by creating a transparent and equitable food system built on five core values: local economies, health, a valued workforce, animal welfare, and environmental sustainability.





VALUES SHAPE POLICY

THE GOOD FOOD PURCHASING PROGRAM IS A COMMITMENT TO:

NUTRITION

Promote health and well-being by offering seasonal fruits and vegetables, using whole grains, reducing salt and added sugars, and eliminating the use of deep frying.

ENVIRONMENTAL SUSTAINABILITY

Source from producers that employ sustainable production systems that reduce or eliminate synthetic pesticides and fertilizers; avoid the use of hormones, antibiotics, and genetic engineering; conserve soil and water; protect and enhance wildlife habitat and biodiversity; and reduce on-farm energy consumption and greenhouse gas emissions.

Provide safe and healthy working conditions and fair compensation for all food chain workers and producers from production to consumption.

VALUED WORKFORCE







LOCAL ECONOMIES

Support small and mid-sized agricultural and food process operations within the local area or region.

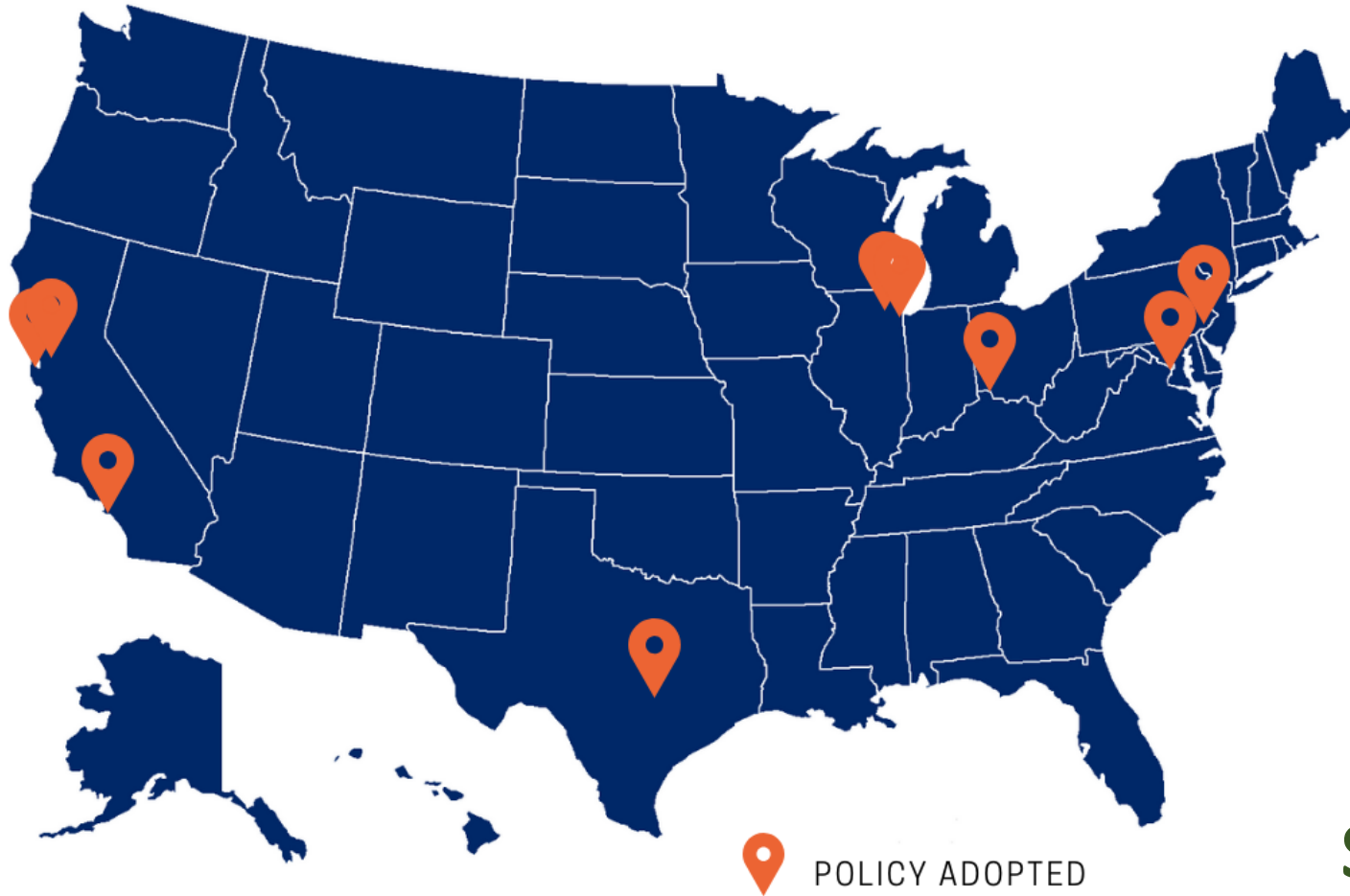
ANIMAL WELFARE

Provide healthy and humane care for livestock.

VALUED WORKFORCE

Level 1 (Baseline)	Level 2	Level 3
<p>VENDORS + SUPPLIERS</p> <p>Social responsibility policy includes:</p> <ol style="list-style-type: none"> 1. union or non-poverty wages 2. respect for freedom of association and collective bargaining 3. safe and healthy working conditions 4. proactive policy on preventing sexual harassment and assault 5. prohibition of child labor, as defined by the International Labour Organization (ILO) AND at least one additional employment benefit such as: 6. Employer-paid health insurance; paid sick days; profit-sharing with all employees <p>OR Post info on GFPP</p> <p>OR Provide workplace trainings on GFPP + worker rights</p> <p>OR are Fair Trade Certified</p>  	<p>— Meets the Level 1 baseline requirements;</p> <p>AND</p> <p>VENDORS + SUPPLIERS</p> <p>— Are Food Justice-Certified by the Agricultural Justice Project;</p> <p>OR</p> <p>— Are certified by the Equitable Food Initiative</p>  	<p>— Meets the Level 1 baseline requirements;</p> <p>AND</p> <p>VENDORS + SUPPLIERS</p> <p>— Have a union contract with their employees;</p> <p>OR</p> <p>— Are a worker-owned cooperative</p>  

POLICY ADOPTION



AUSTIN, TX
BOSTON, MA
CHICAGO, IL
CINCINNATI, OH
COOK COUNTY, IL
LOS ANGELES, CA
OAKLAND, CA
SAN FRANCISCO, CA
WASHINGTON DC



EMERGING & ACTIVE GOOD FOOD PURCHASING CAMPAIGNS



AS OF MARCH 2018

NATIONAL PARTNERS



Friends of the Earth





SCALING THE PROGRAM IMPACT



12 INSTITUTIONS

8 CITIES

**\$575 MILLION
ANNUAL FOOD
SPEND**

-  POLICY ADOPTED
-  ACTIVE CAMPAIGN

MEASURING IMPACT

SINCE IMPLEMENTATION IN 2012, THE GOOD FOOD PURCHASING PROGRAM HAS DEMONSTRATED THE FOLLOWING IMPACT IN LOS ANGELES UNIFIED SCHOOL DISTRICT:



LOCAL

\$12M in new local produce purchases



SUSTAINABLE

19.6M gallons of water saved per week via Meatless Mondays



FAIR

150 new well paying jobs created along supply chain in processing & manufacturing



HEALTHY

Reformulated products including low-sodium bread without high fructose corn syrup, made from 100% sustainable, local wheat



HUMANE

15% reduction in meat purchases; Commitment to sourcing 100% antibiotic free chicken by December 2016

LOCAL + FAIR
ECONOMIES
IMPACT TO
DATE



220 new well-paying food chain jobs created in Los Angeles County, including food processing, manufacturing, and distribution



320 delivery truck drivers and warehouse workers in LAUSD's supply chain received **higher wages and improved working conditions**



Opposition to Tyson

- Food Chain Workers Alliance, the Teamsters, the United Food and Commercial Workers union and many other organizations have opposed Tyson receiving LAUSD's chicken contract
- By leveraging GFPP, the local coalition applied pressure on the district to go with a supplier that could meet the standards in the Good Food Purchasing Policy



Coalition-Building & GFPP Orientation

- Local lead partner identifies and recruits coalition members (FCWA to provide training as needed)
- CGFP & FCWA orient local coalition members to historical knowledge of GFPP and provide support and assistance as appropriate in the coalition building process.

Technical Assistance

- Partnerships formalized
- Local coalition and CFGP provide TA to participating institution. This includes CGFP completing an analysis of institutional purchasing and development benchmarks for alignment with GFPP Standards

Policy Adoption

- Coalition develops campaign that determines strategy for adoption, identifies target institution and political champion(s) and needed allies and collaboration for GFPP adoption.

Institutionalization & Monitoring

- Local coalition monitors requests for bids and contract awards and re-engages with elected officials and departmental administrators to ensure inclusion of strong GFPP language.

BEST PRACTICES at a glance



- Local coalitions build strong foundations of diverse allies
- Coalition members help define Local for Local Economies value category
- Ongoing assessments administered by the Center has been written directly into the policy

BEST PRACTICES at a glance



- Coalitions have community organizing capacity
- Engage those impacted
- Pass a policy to ensure long-term success
- Hold institutions accountable

GOOD FOOD
COMMUNITIES

TRANSPARENCY

- **Public access to bidding + supply chain data**
- **Grassroots involvement in implementation**

RACIAL EQUITY

**GIVE
CONTRACTUAL
PREFERENCE
TO SUPPLIERS
THAT**

- Are small scale **producers of color**
- Provide **living wages** for frontline workers
- Ensure **environmental protections** for frontline communities and workers of color