

**PUBLIC HEALTH COMMUNICATIONS INTERN****Internship Description**

The New York State Health Foundation (NYSHealth) seeks a graduate-level Public Health Communications Intern to handle website content development and maintenance and special communications projects.

**NYSHealth Background:**

The New York State Health Foundation (NYSHealth) is a private and independent foundation dedicated to improving the health of all New Yorkers. NYSHealth began operations in 2006; today, it has approximately \$350 million in assets, as well as a \$16 million annual grants and operations budget.

The Foundation is committed to making grants, but also to making a difference beyond grant dollars: informing health care policy and practice; spreading effective programs to improve the health system; serving as a convener of health leaders across the State; and providing technical assistance to grantees and partners. Today, the Foundation concentrates its initiatives in three strategic priority areas: Empowering Health Care Consumers; Healthy Food, Healthy Lives; and Veterans' Health. NYSHealth also engages in responsive grantmaking through a Special Projects Fund.

**Position Summary:**

The Public Health Communications Intern will work closely with the Communications Department. S/he will take the lead on projects related to the Foundation's website and other communication mediums; act as day-to-day liaison for management of the website; and help manage the Foundation's archives.

The internship is a part-time position with flexible hours (12–18 hours per week), beginning in June 2022 and extending through the 2022–23 academic year. Compensation is \$18 per hour. The position is based at the Foundation's New York City office. Presently, all staff are working under a hybrid schedule of in-office and remote days, although this arrangement is subject to change. Proof of full COVID-19 vaccination is required for employment.

**Responsibilities:**

Specific responsibilities are as follows:

- Assist with managing all aspects of the NYSHealth website:
  - Draft and post content as directed;
  - Conduct research and draft descriptions for events, news items, grantee profiles, and resources;
  - Perform day-to-day fixes as requested; and
  - Monitor website daily for problems/inconsistencies.
- Manage publication process of grant outcome reports:
  - Copyedit draft reports;
  - Act as liaison with NYSHealth staff members; and
  - Post final reports on website.

- Assist with planning and organizing the Foundation’s webinars, events, and other convenings.
- Monitor and compile news/media mentions pertaining to NYSHealth or its grantees.
- Assist with social media outreach and gather/track metrics for Zoom webinars and/or Facebook Live events.
- Update and maintain contact information for the Foundation’s list-serve database in Constant Contact, including tracking and troubleshooting database analytics.
- Compile monthly analytic reports on news/media mentions, social media campaigns, and Constant Contact database.
- Help generate, design, and integrate infographics and data visualizations on our website using Infogram, Tableau, or other software platform.
- Provide general communications support to NYSHealth staff.
- Help manage the Foundation’s archive of printed and electronic materials.
- Liaise with vendors and process invoices as needed.
- Assist with other projects as requested.

### **Qualifications:**

**NYSHealth seeks a graduate-level student pursuing a degree in journalism, health policy, public health, or a related field; undergraduate students need not apply.** Potential candidate must have a strong commitment to NYSHealth’s mission and should possess excellent writing, analytical, research, and communication skills. In addition, the candidate must have the ability to multitask and to work both cooperatively and autonomously. Experience in public health, health policy, journalism, and/or website development is preferred.

Candidates with professional or academic editing experience are strongly preferred.

NYSHealth is committed to making the internship a learning experience by providing opportunities for the intern to participate in internal meetings, forums, and conferences that are appropriate for career development.

### **Application Process**

Candidates are encouraged to describe their skill sets and experience in light of the above qualifications.

Send résumé and statement of interest to [internships@nyshealth.org](mailto:internships@nyshealth.org) and include “Communications Intern” in the subject line.

*The New York State Health Foundation welcomes applications from people of all cultures, backgrounds, and experiences, and values having a diverse staff. Employment opportunities are based upon individual capabilities and qualifications without regard to race, gender, religion, sexual orientation, age, national origin, disability, veteran status, or any other protected characteristic as established under law.*