



Improving the state of
New York's health

January 2024

Page 1 of 3

Request for Proposals

2024 Special Projects Fund

Applicants must first complete a letter of inquiry form (LOI). Please visit the [Apply for Funding](#) section of our website to find detailed LOI submission instructions, a link to our applicant portal, and frequently asked questions (FAQs). **The deadline for the LOI is March 5, 2024, at 1:00 p.m.**

I. About the Foundation

The New York Health Foundation (NYHealth) has a broad mission to improve the health of all New Yorkers, especially people of color and others who have been historically marginalized. To achieve meaningful impact, the Foundation makes grants, informs health care policy and practice, and spreads effective programs that work to improve New York's health system and make it more equitable.

II. Background

The Foundation concentrates most of our grantmaking in three strategic priority areas: [Primary Care; Healthy Food, Healthy Lives](#); and [Veterans' Health](#). We also engage in responsive grantmaking through the Special Projects Fund. We seek to partner with a wide range of organizations implementing projects that can improve health at the local, regional, or statewide levels. The most competitive applications are requests for projects and initiatives that have strong potential for replication, scaling, and/or implications for statewide policy and systems change.

Special Projects Fund awards are one-time, nonrenewable funding opportunities. Only in certain circumstances would NYHealth consider making an additional grant for a project that has been previously funded. Proposals that fall under our three priority areas (Primary Care; Healthy Food, Healthy Lives; and Veterans' Health) are not eligible for consideration under the Special Projects Fund.

Special Projects Fund grants are highly competitive. In past years, our resources have allowed us to support only about 5% of the proposals that we receive.

See a list of our [past Special Projects Fund Recipients](#).

Important Dates

Letter of Inquiry (LOI) Due:

March 5, 2024, at 1:00 p.m.

Full Proposal Invitation/LOI

Declination Notification:

Mid-April

Full Proposal Due (*invited applicants only*):

May 9, 2024, at 1:00 p.m.

Award/Declination Notification:

September 2024

NYHealth Request for Proposals — 2024 Special Projects Fund Cycle Two



Improving the state of
New York's health

January 2024

Page 2 of 3

III. Eligibility and Review Criteria

To be eligible, projects should provide a clearly specified timeframe and metrics for measuring results. Although projects that have impact within one organization or community are eligible, this request for proposals (RFP) places emphasis on initiatives that have a large-scale regional or statewide impact on New York State's health system.

NYHealth is committed to a fair and transparent proposal review process. Project applications are assessed by Foundation staff and a panel comprising reviewers from across the State with a wide range of experience and expertise. Reviewers use the eligibility criteria below as a guide to evaluate applications.

Eligibility Criteria:

- Applicant is a nonprofit organization with a 501(c)(3) IRS designation or a for-profit organization with a significant ability to have impact in New York State.
- Project directly aligns with NYHealth's mission, including improving the health of people of color and others who have been historically marginalized
- Applicant clearly articulates a pressing community need, an opportunity to address a gap, and a focus on historically marginalized populations.
- Applicant clearly articulates goals, timelines, objectives, and measurable outcomes.
- Project has an effective evaluation plan, including measures for local, regional, or statewide impact.
- Applicant has experience, potential, and readiness to complete the project successfully.
- Project builds collaboration among organizations and demonstrates meaningful community input and participation in the design and implementation.
- Project has a strong potential for replication elsewhere in New York State or nationally.
- Applicant articulates how the project will be financially and programmatically sustainable after one-time grant support from NYHealth (particularly relevant for projects that start new services).
- Applicant demonstrates how and why the initiative represents a special opportunity for NYHealth funding.
- Applicant demonstrates a degree of creativity or innovation.

NYHealth Request for Proposals — 2024 Special Projects Fund Cycle Two



Improving the state of
New York's health

January 2024

Page 3 of 3

Projects Not Eligible for Funding:

- Projects that fall under any of our priority areas: [Primary Care](#); [Healthy Food, Healthy Lives](#); or [Veterans' Health](#).
- Projects that involve funding of ongoing services or activities similar to the normal activities undertaken by an organization.
- Requests for core support/organizational infrastructure. Core support includes baseline operating and administrative costs, board development, staff development unrelated to the project, recouping revenue losses, and fundraising activities.
- Projects that involve the purchase, installation, or upgrade of health information technology systems, including electronic medical records and other equipment.
- Projects that are biomedical research-oriented.
- Projects that focus on lobbying.
- Capital expenses (e.g., buildings, vehicles, rent).

IV. Budget

Projects will be assessed for the appropriateness of budget as it relates to the proposed scope of work and timeline. Funding requests can range from \$50,000 to a maximum of \$300,000. Special Projects Fund grants are typically in the \$250,000 range. Funds requested must be commensurate with the work proposed.

V. Application Process

Step 1: Special Projects Fund applicants are first required to apply through an LOI process to determine whether their projects fit the funding criteria. [View LOI form and instructions](#).

Step 2: After reviewing all LOIs, NYHealth staff members will invite selected applicants to submit a full proposal. Selected applicants will be e-mailed specific submission instructions.

For additional information about the Special Projects Fund and the application process and funding guidelines, please consult our [FAQs](#). We also invite you to learn more about [previously funded projects](#).

Programmatic questions should be e-mailed to specialprojectsfund@nyhealthfoundation.org. Technical questions regarding the online application process should be e-mailed to the Grants Management department at gm@nyhealthfoundation.org.

NOTE: All updates and notifications will come from noreply@salesforce.com. Please make sure to check your junk/spam folders and edit your filters, as these e-mails often get redirected.

NYHealth Request for Proposals — 2024 Special Projects Fund Cycle Two